Why Doesn't Negative Behave? Inferences from Emotional Language

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Why Doesn't Negative Behave? Inferences from Emotional Language

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WHY DOESN’T NEGATIVE BEHAVE?
Inferences from emotional language

WE HYPOTHEZIZED THAT
...if the valence of the story is neutral or positive then readers will be more likely to form inferences to inference related target words than if the valence of the story is negative.

RESULTS

ACCURACY BY TARGET TYPE

F(2, 59) = 49.64, p < .001

DISCUSSION

Given significant context, neutral and positive stories supported the inference process, which replicates previous findings (Shears et al., 2011).

Findings support a hierarchy by valence in the inference process.

The comprehension of negative emotional language seems to defy typical inference processing.

An individual’s perception of an emotion, particularly negative, may influence inference processing.

REFERENCES


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