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Henri Temianka Correspondence; (miscellaneous)

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Description

This collection contains material pertaining to the life, career, and activities of Henri Temianka, violin virtuoso, conductor, music teacher, and author. Materials include correspondence, concert programs and flyers, music scores, photographs, and books.

Keywords

Henri Temianka, culture, virtuosity in musical performance, violinist, chamber music, camaraderie, February 24, 1982, Bob Feinstock, Carson Wiley, Mark Anderson, California Chamber Symphony Society, money, funds, legal matters

MEMO

TO: HT
Bobi

FROM: Emily

RE: Business Volunteers for the Arts/LA

DATE: Feb. 24, 1982

Carson Wiley, Director, and Mark Anderson of BVA/LA met with me from 10 to 11:30 am today.

We discussed at length the areas in which CCSS needs assistance. These include: board expansion, ~~and~~ organization and participation; development, membership campaign, and financial management; and marketing and audience development.

Both got extremely excited about what could be done, and I think we shall wind up with assistance in two areas, one general and one specific.

The specific is in the area of membership campaign - what we could do rapidly to build this up more substantially. In the general assistance category, a broad plan with carefully planned steps to overall help us achieve the 5 year artistic plan. This plan would include all the areas mentioned in the second paragraph, and would be concrete workable steps to accomplish this with the success we want.

They will now review all the material I provided them and the data I gave them. From that, they will decide where to help us and find a volunteer(s) to work with us. We would then make a contract with them for the specifics of what was to be accomplished (no cost for this - it is entirely volunteer consulting). The volunteer(s) would meet with us and if all was approved, we could go ahead, after I had gone through a 3 hour crash workshop on their program and what they want from us.

By the way, they were rather impressed with my presentation of the data, and there was no question by the end that they were going to work with us. Normally, they say they will review it and let you know if you qualify.