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Henri Temianka Correspondence; (estevens)

Edwin J. Stevens

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KFAC

5773 WILSHIRE BLVD., LOS ANGELES, CALIF. 90036

EDWIN J. STEVENS
VICE PRESIDENT
GENERAL MANAGER

Mr. Henri Temianka
2915 Patricia Avenue
Los Angeles, California 90064

April 14, 1969

Dear Henri,

Your news on the telephone this morning was most pleasant, and needless to say, we are extremely honored!

Certainly any praise received by the station must be shared with those staff members who comprise it. Therefore, any "wording", I believe, should designate, "the owners, management and staff of Radio Stations KFAC-AM & FM".

If you care to use it, the official name of our company is "Cleveland Broadcasting Inc.", its president, Richard H. Miller of Cleveland, Ohio. (Cleveland Broadcasting owns two other radio stations besides KFAC, one in Cleveland and another in Sandusky, Ohio.)

Here in Los Angeles, I serve as the vice president and General Manager, and Howard Rhines serves as the Program Director.

Perhaps, even more important is the role which the new owners have played during the past year, a very important one indeed. It was their study of Los Angeles and their decision as a result of that study to petition the Federal Communications Commission to allow KFAC-AM & FM to remain as a single unit. That deserves some real recognition. After all, they could have avoided the conflict with the FCC in conjunction with a transfer of the license, simply by agreeing to sell either one or the other of the two stations to a third party. This would necessarily have resulted in a different staff, different management, and different facilities, on one or the other of the stations. The effect of that on KFAC and the service it has performed on both AM and FM could be disastrous.

Henri Temianka
April 14, 1969

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While this question is still not resolved, the Atlantic States Industries, Inc. has determined to do everything it can to keep KFAC functioning on both AM and FM. Without that determination we might not be here today. Their principals are Ralph Guild, President, George Fritzingler, Executive Vice President, and Daren McGavren, Chairman of the Board.

As an aside, you will be interested in knowing that we received over 11,000 letters as a result of an ad we placed in the Los Angeles Times. These letters were filed with the FCC and we are hopeful and optimistic that they will make a proper impression.

I believe this covers the subject, but please do not hesitate to call me if you have any other questions.

Again, many thanks and I look forward to seeing you on Wednesday the 23rd at the Music Center.

Sincerely,



Edwin J. Stevens

EJS/mcw