

3-31-1966

Henri Temianka Correspondence; (robertson)

James Robertson

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COMMUNITY TELEVISION OF SOUTHERN CALIFORNIA

JAMES ROBERTSON

Vice President & General Manager



March 31, 1966

Mr. Henri Temianka
2915 Patricia Avenue
Los Angeles, California 90064

Dear Henri:

Thank you for your letter of March 22. We have reviewed the points you make in it, and also have discussed the whole project here in our shop with the following results.

First of all, we feel that \$2,000 is the maximum amount we can allocate for beginning pilot program. This budget would include all fees and costs above and beyond our regular operating budget, that is, payments to you and all other performers, fees for music clearance, and incidental costs such as rental or cartage of instruments. We will supply all television facilities and taping facilities together with the necessary staff time of our people to work with you in the preparation of rehearsal and recording of the program.

Secondly, we would like to discuss further the possibility of securing additional plays of the program on KCET beyond an initial single local viewing. Of course, this may result with our working out the answer to this in the additional discussions we expect to have shortly with John Tranchatella of Local 47, but if we put this much time and money into a program we would like to have more than a single solitary use.

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Third, it is our plan to proceed with this single program as a pilot show, in the hope that we can do it sometime within the next six or eight weeks so that it can be shown to an invited audience of California Chamber Symphony enthusiasts late in May or early in June, prior to the time you leave on your trip. I think you should be here for that special showing, as well as for the previous showing of your tape done for N.E.T. We shall hope that by investing these dollars in a pilot program, we can interest a handful of "patrons" in underwriting the out-of-pocket expenses of perhaps six to eight similar one-hour programs for airing next Fall, Winter and Spring at the rate of about one per month.

If all of this seems correct to you, we shall hope that you will proceed promptly with specific suggestions to us regarding the nature of the music and performers for the single pilot program, as well as for the 15-minute commentary program preceding. We would also like to have from you as soon as possible your suggestions as to an evening date on which we might invite all of the members of the California Chamber Symphony and the members of the Chamber Symphony Association to a special showing of your N.E.T. tape here at our studios. While you may not want to do this before May, it would be helpful to us to know when your schedule will permit us to arrange this, and also anything you can tell us as to a convenient date for your Board members etc. Beyond this, if you can give us an indication of when you think your Ensemble would be ready to tape the pilot program, we had better get that scheduled, since our taping time is at such a premium and we want to be sure to get this done in good shape before you leave.

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We have talked with Charlie Marie Gordon about working with you on this pilot and the following series, and she is very enthusiastic. As soon as we can work out the above details with you, we can get together and proceed toward the pilot program.

Best regards.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jim", is written over the printed name.

James Robertson

cc: J. Loper
D. Reid