

1-5-1967

Henri Temianka Correspondence; (robertson)

James Robertson

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Keywords

Henri Temianka, James Robertson, January 5, 1967, culture, virtuosity in musical performance, camaraderie, violinist, chamber music



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January 5, 1967

Mr. Henri Temianka
2915 Patricia Avenue
Los Angeles, California

Dear Henri:

I want very much to have you be our guest for luncheon with the distinguished members of the Board of Directors of the National Educational Television network (N.E.T.) on Saturday, January 28, at the KCET studios, from 12:00 noon to 2:00 p.m.

We think you will enjoy meeting these gentlemen, who are coming here from all over the country to hold their mid-winter meeting at our station.

After luncheon, there will be a brief program during which we want to call upon you for informal comments based on your own personal experience with noncommercial educational television. It will be appropriate for you to mention how you first became involved with KCET, relate some brief anecdote which may be typical of ETV generally at its present stage of development and close with your own convictions about the future possibilities in this kind of television. We do not want these talks -- yours and several others -- to be puff pieces for KCET. Rather, we think that this Board of nationally prominent leaders should be aware of your own personal involvement in ETV and your hopes for its future. Participating along with you will be several other persons whose professional efforts have greatly aided KCET and have brought them to the attention of N.E.T.

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Mr. Henri Temianka

January 5, 1967

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Since your part of the program should take no more than three minutes and should be kept pretty much off-the-cuff, your only commitment is to attend the luncheon. We must conclude the program by about 1:50 since the N.E.T. Board reconvenes at 2:00. Dr. DuBridge joins me in hoping that you can arrange to be with us.

Will you please call me at my home number in Sherman Oaks, 789-7785, or leave a message at KCET for me to return your call. I'll be glad to provide further details or answer any questions.

Very sincerely,

Jim 177
James Robert

James Robertson

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