

1967

## Henri Temianka Correspondence; (gebauer)

Werner Gebauer

Follow this and additional works at: [https://digitalcommons.chapman.edu/temianka\\_correspondence](https://digitalcommons.chapman.edu/temianka_correspondence)

---

### Recommended Citation

Gebauer, Werner, "Henri Temianka Correspondence; (gebauer)" (1967). *Henri Temianka Correspondence*. 1142.

[https://digitalcommons.chapman.edu/temianka\\_correspondence/1142](https://digitalcommons.chapman.edu/temianka_correspondence/1142)

This Letter is brought to you for free and open access by the Henri Temianka Archives at Chapman University Digital Commons. It has been accepted for inclusion in Henri Temianka Correspondence by an authorized administrator of Chapman University Digital Commons. For more information, please contact [laughtin@chapman.edu](mailto:laughtin@chapman.edu).

---

## Henri Temianka Correspondence; (gebauer)

### Description

This collection contains material pertaining to the life, career, and activities of Henri Temianka, violin virtuoso, conductor, music teacher, and author. Materials include correspondence, concert programs and flyers, music scores, photographs, and books.

### Keywords

Henri Temianka, Werner Gebauer, virtuosity in musical performance, culture, violinist, violin, chamber music, camaraderie, music education, concert tour, money, funds, soloist

WERNER L. GEBAUER, Ph.D.

OBJECTIVE

EXECUTIVE MANAGEMENT/MARKETING  
PRODUCT PLANNING/SALES/ADVERTISING/PUBLIC RELATIONS  
PERSONNEL/TRAINING

EDUCATION AND LANGUAGES

Universities of Berlin and Vienna, Germany and Austria, 1940. Extraordinary Auditor.  
University of Koenigsberg, Germany (now East), 1940. Doctor of Philosophy. (Youngest man to receive Doctorate in 300 year history of University).  
Klindworth-Scharwenka Conservatory, Berlin, 1934. Music. (Won Leventritt Gold Medal).  
Columbia University, New York, N.Y. and Harvard University, Cambridge, Massachusetts; 1940-1945. Post Graduate Courses.  
Juilliard Graduate School, New York, N.Y. Music studies on Fellowship. 1940-1945.  
Wellesley College, Wellesley, Massachusetts, 1942. (Assistant Professor Industrial & Personnel Psychology).  
Languages: German and French; fluent.

EXEC. DIRECTOR in chge. of MKTG., ADVTSG., PERSNNL., PUBL. RELTNS.  
**EXPERIENCE:** 1966 to present- TAP ENGINEERING Co.-Water indtg., resdtl.&commrc.-  
1965 - ~~present~~ Frank I. Tobin & Son, Inc., Riverside, California, Building & Construction Firm since 1930:  
**Vice President.** In charge of merchandising, advertising, personnel, public relations and general sales administration.

1961. M.I.K., Incorporated, Canoga Park, California. Residential, Commercial and Industrial Real Estate.  
Annual Gross: \$15,000,000. **Executive Director.** Had across-the-board responsibility for administrative policy, personnel, training, advertising, public relations and troubleshooting. Authored and edited advertising copy, sales manuals, newspaper and magazine articles. Reduced overall operation costs by 17% and increased production (over past six months) by 27%. Obtained high client response to advertising material; designed streamlined expansion plans.

1963 - 1964. DOT Incorporated, Encino, California. Real Estate Investments. Annual Gross: \$18,000,000.  
**Administrative Director.** Had total charge of all operations involving production, personnel, merchandising, advertising and customer relations. Was primary factor in increasing volume from \$13,000,000 (1963) to \$18,000,000 (1964).

1957 - 1963. Alex-Bryar Gershunoff, Los Angeles, California. Real Estate. **Executive Director.** Progressed to position through Salesman, Sales Manager and General Manager positions. Was "Salesman of the Year" in three successive years. Had responsibilities similar to positions above. Lectured extensively to Real Estate groups, University of California, Los Angeles, Stanford University, other schools and civic organizations in California and Nevada.

1949 - 1957. Metro-Goldwyn-Mayer Studios, Culver City, California. Motion Picture Producers. **Concertmaster & Soloist.** Directed Studio Symphony Orchestra in recording the film music for various productions.

1945 - 1949. **Concert Artist** (Violin). Toured U.K., France, Switzerland, Italy, Scandinavia, and the U.S. Performed with major Symphony Orchestras throughout the world, including the Los Angeles Philharmonic Orchestra. Performed at Carnegie Hall; gave three performances at The White House. Acted as the Concertmaster with The National Symphony Orchestra at Washington, D.C.

1940 - 1945. **Student.** Concurrently: (1945) **Concertmaster: Ballet Russe de Monte Carlo.** Concurrently: Various Concert tours and (1943-1945) Service with **U.S. Army, 1st Lt. G.2.** Traveled with USO to Greenland, Labrador and Iceland.

1935 - 1940. As **Concert Violinist** toured many countries in Europe and Africa. Performed before the crowned heads of Europe. Received the order of "The Golden Fleece" from Jugoslavia and the "George Cross" from Monaco.

PERSONAL DATA

Age, 42; height, 5'9"; weight, 145; health, excellent. Four dependents.  
Willing to travel, and open on location in the U.S. as well as Western Europe.

Authored sales manual and administrative procedure book--presently readied for publication. Dr. Gebauer's sales training methods are widely used in industries not necessarily related to real estate.