

4-15-1970

Henri Temianka Correspondence; (ncousins)

Norman Cousins

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Description

This collection contains material pertaining to the life, career, and activities of Henri Temianka, violin virtuoso, conductor, music teacher, and author. Materials include correspondence, concert programs and flyers, music scores, photographs, and books.

Keywords

Henri Temianka, Norman Cousins, April 15, 1970, virtuosity in musical performance, culture, violinist, violin, chamber music, camaraderie, literature, reading, press, television

Saturday Review

380 Madison Avenue, New York, N. Y. 10017

Norman Cousins, Editor

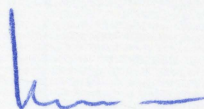
April 15, 1970

Mr. Henri Temianka
2915 Patricia Avenue
Los Angeles, California 90064

Dear Henri:

I'm sorry that, as things turned out, I was in California when you were in New York in March; ironic, isn't it? Sorry to learn that you're encountering difficulties in placing the book manuscript. When publishers get the notion that a manuscript won't sell widely, they're hard to budge. One way around the problem might be to make a determined attempt to get on TV talk-shows, e.g., Johnny Carson (the ultimate!), Dick Cavett, Merv Griffin, Hugh Downs, etc. Your personality and musical gift would make you a fine guest, I suspect. In this way, you might build a backfire, and the publishers might come to you. I can't recall whether I've mentioned this idea to you before; if I haven't, I should have. As always, I greatly enjoyed hearing from you. Hope we can coincide soon.

Best wishes,



NC:sjt