Religious Entrepreneurship: Do Churches Need Entrepreneurship and Business Management?

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Religious Entrepreneurship: Do Churches need entrepreneurship and business management?

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Objectives

• Churches are structurally similar to business structures/models
• Due to the decline of Christianity and increase of “nones,” churches need better management and restructuring to reach the younger generations.
• Churches need to equip pastors and other religious leaders with entrepreneurial skills to effectively serve his or her congregation.
• Churches need to help others not only through spiritual means but also by becoming social entrepreneurs. Churches have the potential to resolve social issues in a global scale.
• Churches delving into entrepreneurship align with the held beliefs of Christianity.
• The financial stability of a denomination will allow them to not be restricted by financial limitations.

“Unlike doctors and lawyers, priests as ordained ministers do not have a professional association that has developed a professional code of ethics that it enforces.”

“Real notes that the diverse functions of a priest (liturgist, homilist, pastoral counselor, spiritual director, teacher, manager, fundraiser…) make it difficult to maintain professional boundaries in the same way that a healthcare professional does, for the line between public life and private life is more difficult to maintain”

“In response to the clergy sexual abuse crisis, the bishops in the United States turned more to the model of corporate codes of conduct than the development of a professional code of ethics for ministry.”
