

Voces Novae: Chapman University Historical Review, Vol 2, No 2 (2011)

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Argyros School of Business and Economics

Without the George L. Argyros School of Business and Economics, Chapman would not be as widely recognized as it is today. In 1974, [Jim Doti](#) joined the Economics faculty after studying at the University of Chicago and taught, among other things, econometrics. Doti saw the practicality of applying the methods of this class to the Orange County economy and started the Orange County Economic Forecast in 1978. [Esmael Adibi](#), who came to Chapman in 1978, joined Doti in his efforts during the Forecast's second year and is now Director of the A. Gary Anderson Center for Economic Research. Now Chapman produces forecasts for the region, the state, and the nation, adding to the Business School's publicity acquired through very high national rankings in US News & World Report.

[Arthur Kraft](#) came to Chapman in January 2006 as Dean of the Argyros School of Business and Economics. He has continued the school's tradition of producing an exceptional business education. Students, he says, are "challenged in academic programs that stress economics and the functional areas of business reinforced by analytical and behavioral skills within a pragmatic framework." [Don Booth](#), once Dean of Chapman's Business School, has taught economics at Chapman since 1958. Beloved by his students and respected by his colleagues, Booth has played a tremendous role in shaping the Economics Department over the past few decades. [Lynne Doti](#) came to Chapman in 1971 as an expert in banking. Formerly a student of Don Booth, Lynne Doti is author of *Banking in an Unregulated Environment: California 1878-1905* as well as several other books.

Chapman recently added a unique component to its economics education: the Economic Science Institute. [Vernon Smith](#) came to Chapman University in 2007 from George Mason University and began the Economic Science Institute in 2008 with his team, [Bart J. Wilson](#), [David Porter](#), [Stephen Rassenti](#), and the late John Dickhaut. In 1956, Smith began conducting experiments with his introductory economics classes. That experiment led him to develop innovative ways to teach and research economics. In 2002, he received a share of the Nobel Prize in Economic Science. The Economic Science Institute uses the laboratory method of inquiry to expand our understanding of human socioeconomic behavior. The research at ESI spans many fields, including accounting, economics, finance, information systems, engineering, psychology, neuroscience, computer science, and philosophy. The Economic Science Institute and its team of researchers have not only enhanced Chapman's national reputation, but catapulted the University onto the international stage as well.

Interview with Professor of Economics and Chapman University President Jim Doti



Interview with Director for the A. Gary Anderson Center for Economic Research Esmael Adibi



Interview with the Dean of the Argyros School of Business and Economics Arthur Kraft



Interview with Professor of Economics Don Booth



Interview with Professor of Economics Lynne Doti



Interview with the Economic Science Institute Faculty: Stephen Rassenti, David Porter, Vernon Smith, and Bart Wilson



