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# Increasing Distance Instruction Through Electronic Newsletters

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# Increasing Distance Instruction Through Electronic Newsletters

## **Comments**

This poster was presented at the [ACRL Distance Library Services Virtual Poster Session](#) in April 2019.

# Increasing Distance Instruction Through Electronic Newsletters

Lauren Dubell, *Coordinator of Brandman University Library Services* & Edward "Cotton" Coslett, *Distance Education Librarian*



CHAPMAN UNIVERSITY SYSTEM  
November 1, 2018



## Library News: Fall II

From the Brandman Librarians: Lauren & Cotton

### Library Instruction

Welcome to Fall III! We hope that you will schedule instruction sessions with us. We offer two types of sessions:

- A fundamental overview of the library's resources and services
- An in-depth session that pertains to a specific topic or assignment.

These sessions can be developed for any undergraduate or graduate, blended or online course (using Adobe Connect). We teach both daytime and evening sessions.

### New Videos: All about ILL

Watch the new videos about our Interlibrary Loan Service.

These videos describe how to use ILL to request (free!) books and articles that the Library does not own.

**In This Issue:**  
Interlibrary Loan Videos  
Research Guide  
Contact Us



**Creating an Interlibrary Loan Account**

CHAPMAN UNIVERSITY Leatherby Libraries

View "Crash Course" Video above

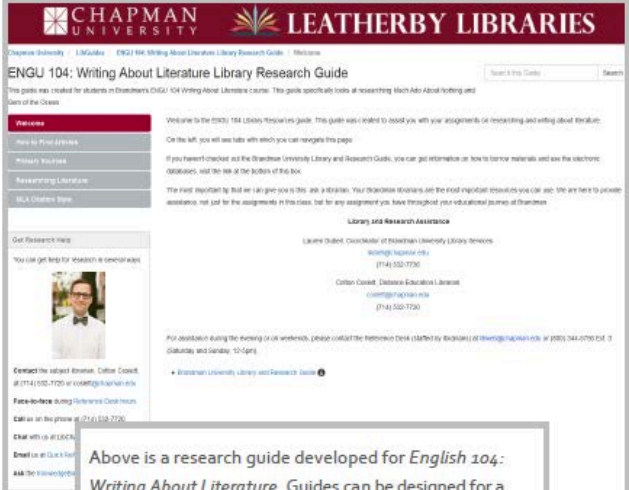


**Newsletter Success**

CHAPMAN UNIVERSITY Leatherby Libraries

View Newsletter Presentation above

## Research Guide



CHAPMAN UNIVERSITY LEATHERBY LIBRARIES

ENGU 104: Writing About Literature Library Research Guide

The guide was created for students in Chapman's CHU 104 Writing About Literature course. This guide specifically looks at researching Much Ado About Nothing and Twelfth Night.

Get Research Help: You can get help for research in several ways.

Contact the subject librarian, Cotton Coslett, at (714) 532-7720 or [ccoslett@chapman.edu](mailto:ccoslett@chapman.edu).

Face-to-face during Business Hours: Call us on the phone at (714) 532-7720. Chat with us at [chat.library.chapman.edu](https://chat.library.chapman.edu). Email us at [libhelp@chapman.edu](mailto:libhelp@chapman.edu). Ask the librarians!


Library and Research Assistance: Lauren Dubell, Coordinator of Brandman University Library Services (714) 532-7730; Cotton Coslett, Distance Education Librarian (714) 532-7720.

For assistance during the evening or on weekends, please contact the Reference Desk (staffed by students) at [libhelp@chapman.edu](mailto:libhelp@chapman.edu) or (714) 532-7720 ext. 3 (Monday and Tuesday, 5:30-6pm).


Brandman University Library and Research Guide

Above is a research guide developed for *English 104: Writing About Literature*. Guides can be designed for a course or specific assignment. Please contact us if you would like one developed.

## Contact Us



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Instruction sessions improved dramatically after the electronic newsletter was dispersed in late 2017. Sessions to unreached campuses more than doubled, and there was an increase in the number of sessions for all campuses. As well, our individual research consultations with students grew substantially. The electronic newsletter worked well for our outreach to the 27 Brandman campuses and distance faculty and students.

