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Chapman Entrepreneurship Program Honored by USASBE

ORANGE, Calif., January 15, 2008 -- Chapman University's Entrepreneurship Program in the Argyros School of Business and Economics was recently selected by the United States Association for Small Business and Entrepreneurship (USASBE) as the first-place winner of the Innovative Pedagogy Award. The Chapman entrepreneurship program is headed by Dr. Pradip K. Shukla. USASBE, which presented the award at its national conference in San Antonio, Texas on January 12, 2008, recognized four universities with an excellence in entrepreneurship education award after evaluating several nominations and finalist presentations. The USASBE Excellence in Education Awards are sponsored by Students in Free Enterprise (SIFE).

The annual USASBE conference is one of the premier gatherings of entrepreneurship scholars and educators in the world. It features sessions on the best practices in entrepreneurship education and program development, with recognition given annually to the model academic programs, pedagogy and outreach efforts in the United States. Chapman University received the Innovative Pedagogy Award for hosting the first Entrepreneurs Film Marathon and incorporating student assignments/on-line discussions on the approaches taken/portrayals of entrepreneurs in feature-length films. Entrepreneur magazine lists Chapman University on their websites Entrepreneurs in Films slideshow.

USASBE is the largest annual conference devoted exclusively to entrepreneurship. The quality and impact of the research and ideas shared at USASBE have a world-wide effect on entrepreneurship research and practice. *The New York Times* hosted a reception for award finalists and plans to publish a write-up in the paper about the four programs that received an Excellence in Education Award from USASBE.

Previously, *Entrepreneur* magazine named Chapman University's entrepreneurship programs as among the Top Ten in the nation at both the undergraduate and graduate levels in 2007. *Women 3.0* magazine included Chapman University in their 2008 listing of Top 50 MBA Programs with an entrepreneurship focus.