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## Eric Schoenberg Presents Economic Science Lecture on Oct. 17

**ORANGE, Calif., Oct. 3, 2008** – The next event in Chapman University’s ESI/IFREE Lecture Series will feature Eric Schoenberg and his lecture “Relative Wealth Concerns and Asset Bubbles: An Experimental Approach.” The lecture will be held in Wilkinson Hall 116 on the Chapman campus in Orange on Friday, Oct. 17 at 4:30 p.m. A reception follows the lecture. Admission is free. Information: 714-628-2830 or [www.chapman.edu/esi/IFREE\\_lectures.asp](http://www.chapman.edu/esi/IFREE_lectures.asp).

This event is presented by Chapman University’s Economic Science Institute (ESI) and the International Foundation for Research in Experimental Economics (IFREE).

Professor Schoenberg teaches behavioral economics at Columbia Business School, where his research focuses on the psychology of money, with particular emphasis on intergenerational wealth transfers and behavior in financial markets. Previously, he was managing director and chief knowledge officer of Broadview International, a boutique investment bank offering merger and acquisition advisory services to information technology companies. Before that, he served as a foreign service officer in the U.S. Department of State. He holds a Ph.D. in psychology from Columbia University and an MBA from the Wharton School.

During the fall semester, Chapman University’s new Economic Science Institute is presenting this series of free lectures by visiting scholars on a wide range of developments in the field of economic science. The institute, under the direction of Stephen Rassenti, Ph.D. and including Nobel laureate Vernon L. Smith, was founded last year at Chapman when the university attracted a distinguished five-member group of economic scientists from George Mason University. The series is co-presented by the International Foundation for Research in Experimental Economics (IFREE), founded by Smith in 1997.