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Arts for Instigating Social Change: Truth Behind the Sinking of the MV Sewol

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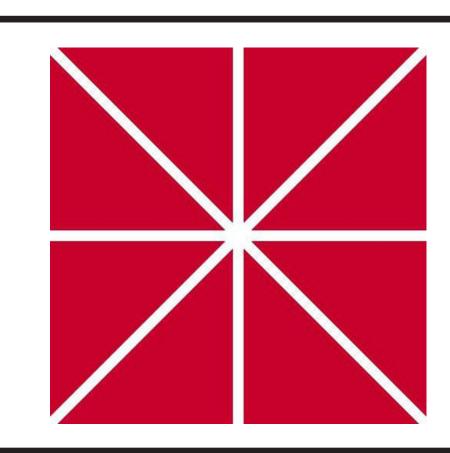
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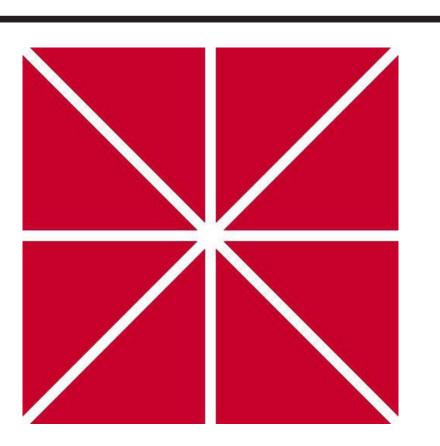
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Arts for instigating social change: Truth behind the Sinking of the MV Sewol



How effective is art in regards to social change?

Regardless of which form art takes, it reminds the society of the stories it wants to remember. Whether it is beautiful or violent, it can change the audience's emotion and ideology towards a certain subject. It should also form a social consensus to gain the support of the majority toward its purpose.

What happened to MV Sewol?

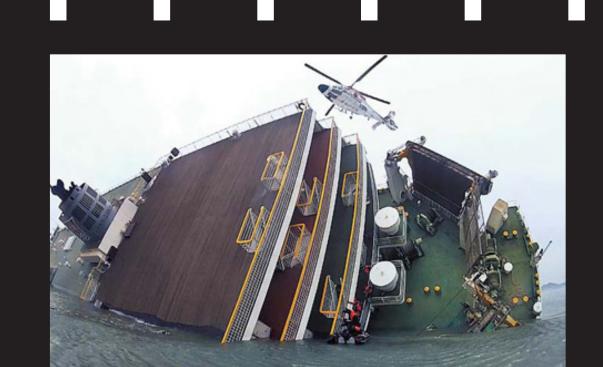
The ferry MV Sewol from South Korea that was carrying 476 passengers sank on its way from Incheon to Jeju Island. More than 300 people died from this tragic accident. Among them were mostly high school students that were on their way to the field trip before College Scholastic Ability test. This event has not only resulted in tragedy but also brought attention to the corrupted society and the government in South Korea. See below.

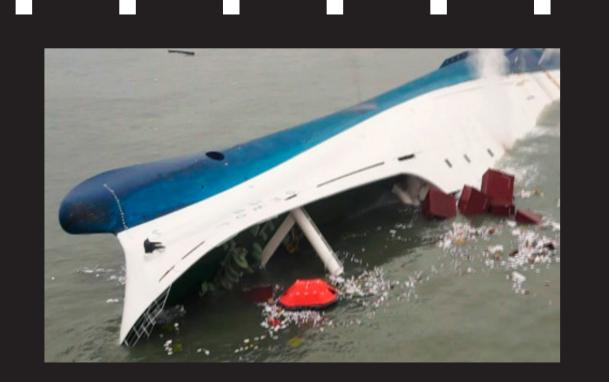


SYMBOL OF HOPE & SOLIDARITY FOR
THOSE WHO HAVE DIED AND THOSE
WHO HAVE NOT BEEN FOUND YET

What action is to be taken for the sinking of MV Sewol?

One of the most tragic accidents in History, the sinking of the ferry MV Sewol has left the whole nation in sorrow in 2014. Everyone wishes to have the year pass as quick as possible hoping that there would be a better future in 2015, but they all know that this accident will never be forgotten. In order to commemorate the victims and to portray those to take blame for this trajedy, I will create a music video that only speaks the truth behind the sinking of the mv sewol. The music that will be backing up the video is called, Tell me why sung by Declan Galbraith. Galbraith was 9 years old back then when he sang this song. I decided to use this song because his pure but powerful voice seemed to represent the young victims and because the lyrics clearly support the message of this video.

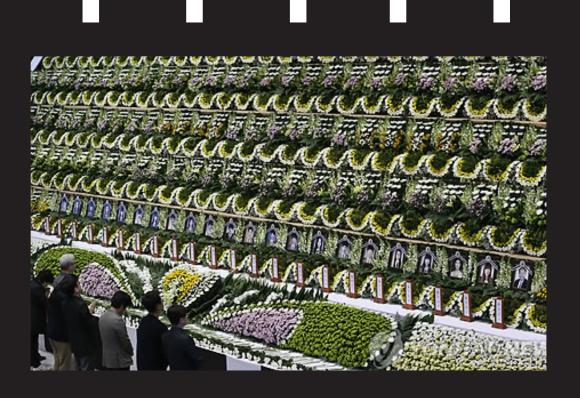












Ivy Kwon with Dr. Jocelyn L. Buckner Department of Theatre, Chapman University