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5-23-1914

## Citrus Talks-Citrus League

Charles C. Chapman

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### Recommended Citation

Chapman, Charles C., "Citrus Talks-Citrus League" (1914). *Charles C. Chapman Citrus Speeches*. 35.  
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CITRUS TALKS

"CITRUS LEAGUE"

✓ Claremont Club at Walnut--May 23, 1914

Blairmont Club at Walnut  
May 23, 1914. ✓

Citrus League-

Organized - March 1906

Members -

Great Work -

Importance of organization -

Growing necessity on account of  
increased acreage.

Some of the accomplishments

1907-Railroads reduced freight rates  
from \$1.25 to \$1.15

Saved growers over Six Million

" " 7.2¢ per box

" " \$28.51 on each car

" " One Million on average  
crop.

1909-Railroads change refrigeration  
tariff permitting 32,000 lbs.  
instead of 27,650 lbs. for the  
same money

Old way

(2)

This means a saving of about \$140,000  
to last December or \$50,000 a <sup>yr</sup>

Lemon Rate Case -

May 4th, - Distributed \$408,680

from 1909 to Nov. 20th, 1911

Still some for distribution.

Total net gain about \$845,000 on lemons

shipped in 3 1/3 years

About \$47.00 a car or \$250,000 yr

Precooling - \$22.50 saved *per car*

Tariff legislation - 1897 - Tariff 1¢

1909 - " 1¢ on Oranges

1 1/2¢ " Lemons

Importers - Determined effort to have citrus

fruits of free list.

Oct. 3rd, President signed tariff of

35¢ per box. A reduction of 2/3

Other Questions -

1 -Frost Damaged Fruit

2 -White Fly

3 -Decay in Oranges

4 -By-products

5 -Frost Protection

6 -College of Agriculture

7 -Publication

8 -Cost.

Training *have find you*

Intensely interesting,--

Large latitude for investigation--*J.H. Moore*

Ignorant men have gone into the calling and therefore have not made it what it should be.

Granger--hayseed *Walter Perkins*

Don't apply to the up-to-date farmer --men of world-wide fame--Hale, great Georgia--peach *Man* grown by Burbank--

~~James H. Moore--incubating with nitorgen-- gathering bacteria.~~

Agricultural Dept.

Finest publication.

Ag. as a study is regarded by masses as stupid and uninteresting.

Reasons--attractive side not held up.

Young have seen only drudgery--product of ignorance--want of knowledge which enables the farmer in this day of helps to divest profession of this repelling feature & place it first among callings followed by man.

*Those* There reared on farm--not only field drudgery but uninviting home--ceremonies, *Concomitancy* ~~imposs~~  
ible

The cities, with their opportunities for what boys of the farm call respectable employment so fascinates that they flock--leaving opportunities for health, wealth and happiness.

Sad to see vigorous young men, fitted for farm life, enter bondage in the city/--worn out in treadmill--<sup>down</sup>some bald--nervous--frail--dyspeptic unable to enjoy life--early <sup>grave</sup> ~~grain~~--gave up very life in which might have been max of wealth, prominence and usefulness--grow~~d~~ old gracefully.

An up-to-date farmer must be intellectually equipped along many lines--

A man in no other calling can turn a liberal general and special education to so good an account

Man's duty to produce from <sup>soil</sup> ~~evil~~ greatest amount <sup>of best product that</sup> ~~of~~ intelligence coupled with nature

Farmer requires knowledge of large number of scientific principals--liberal acquaintance with laws of mechanics and general business education--judge soils--engineer

Phenomena of plant life--horticulture, budding grafting, pruning--<sup>(?)</sup> ~~enema~~ chemistry

Gas engines--implements, autos, German

farmer--

Stock--marketing

Will it pay?

Every young man may well ask this question--all want to get on in life--want a calling that pays.

No calling brings larger financial returns for ability put into it.

Men who would in ordinary walks be nothing more than common laborers get on and accumulate.

Know many.

In this country with its millions of consumers of various tastes and wants, but with ample means, any wholesome, palatable product of the farm, be it fruit, vegetable or animal should be disposed of profitably.

To do this business principles must be observed *in the marketing - Thoroughly interesting*

Personal references--building market--splendid future lies before the farmer of SO. Cal.

Money not all--material prosperity all right but not everything--influential--~~invited to con-~~

~~sider affairs with leading men.~~

*Usefulness - Life of usefulness -  
Hiram Barns.*

Why should not this, the most healthful, and independent, the most ancient and honorable occupation followed by man, be attractive to intelligent young men?

Those who intelligently follow farming as a business will come nearer developing the normal man than can be done in the city. Indeed, it today requires the virtue of the country to maintain even that degree of honesty and integrity that is found in our cities. The pure stream from the country flows in to prevent the pollution and corruption being so great that the perpetuity of the nation would be in jeopardy.