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Charles C. Chapman Citrus Speeches

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Citrus Talks-Citrus League

Charles C. Chapman

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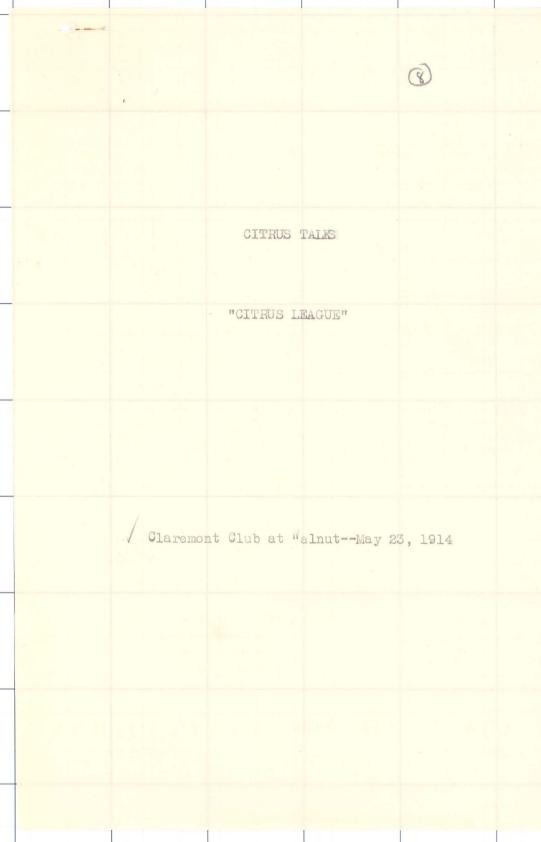


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Citrus League-

Organized - March 1906

Members -

Great Work -

Importance of organization -

Growing necessity on account of increased acreage.

Some of the accomplishments

1907-Railroads reduced freight rates from \$1.25 to \$1.15

Saved growers over Six Million

" 7.2¢ per box

" \$28.51 on each car

" One Million on average

1909-Railroads change tefrigeration tariff permiting 32.000 lbs.

instead of 27.650 lbs. for the

same money

This means a saving of about #140.000

to last December or \$50.000 a

Temon Rate Case .

May 4th. -Distributed \$408.680 from 1909 to Nov. 20th, 1911

> Still some for distribution. Total net gain about \$845.000 on lemons

> shipped in 3 1/3 years

Precooling - \$22.50 saved bur

Tariff legislation -1897 - Tariff ld

1909 -1¢ on Oranges

1 de l' Lemons

Importers - Determined effort to have citrus fruits of free list.

> Oct. 3rd, President signed tariff of 35¢ per box. A reduction of 2/3

About \$47.00 a car or \$250.000 yr

Other Questions -1 -Frost Damaged Fruit

2 -White Fly

3 -Decay in Oranges

4 -By-products

Frost Protection College of Agriculture Publication

Training here fel you

Intenseky interesting, --

Large latitude for investigation-

Ignorant men have gone into the calling and therefore have not made it what it should be.

Granger-hayseed Walk Penkins

Don't apply to the up-to-date famer --men of world-wide fame--Hale, great Georgia--peachman grown by Burbank--

James H. Moore--inocupating with nitorgen-gathering bacteria.

Agricultural Dept.

Finest publication.

Ag. as a study is regarded by masses as stupid and uninteresting.

Reasons -- attractive side not held up.

Young have seen only drudgery--product of ignorance--want of knowledge which enables the farmer in this day of helps to divest profession of this repelling feature &f place it first among callings followed by man.

There reared on farm-not only field

Comments

drudgery but uninviting home-ceremonies poss

The cities, with their opportunities for what boys of the farm call respectable employment so fascinates that they flokk--leaving opportunities for health, wealth and happiness.

Sad to see vigorous young men, fitted for farm life, enter bondage in the city/--worn out in treadmill--some bald--nervous--frail--dyspeptic unable to enjoy life--early frain--gave up very life in which might have been man of wealth, prominence and usefulness--grown old gracefully.

An up-to-date farmer must be intellectually equipped along many lines--

A man in no other calling can turn a liberal general and special education to so good an account

Man's duty to produce from evil greatest amount of intelligence coupled with nature

Farmer requires knowledge of large number of scientific principals--liberal acquaintance with laws of mechanics and general business education--judge soils--engineer

Phenomena of plant life--horticulture, budding grafting, pruning--enemer chemistry

Gas engines -- implements, autos, German

farmer --

Stock--marketing
Will it pay?

Every young man may well ask this question-all want to get on in life--want a calling that
pays.

No calling brings larger financial returns for ability put into it.

Men who would in ordinary walks be nothing more than common laborers get on and accumulate.

Know many.

In this country with its millions of consumer of various tastes and wants, but with ample means, any wholesome, palatable product of the farm, be it fruit, vegetable or animal should be disposed of profitably.

To do this business principles must be ob-

Personal references -- building market -- splendid future lies before the farmer of SO. Cal.

Money not all--material prosperity all right but not everything--influential--invited to con-

sider eff irs with leading men.

Wagners - Rife of weselfilmers -

Why should not this, the most healthful, and independent, the most ancient and honorable occupation followed by man, be attractive to intelligent young men?

Those who intelligently follow farming as a business will come hearer developing the normal man than can be done in the city. Indeed, it to-day requires the virtue of the country to maintain even that degree of honesty and integrity that is found in our cities. The pure stream from the country flows in to prevent the pollution and corruption being so great that the perpetuity of the nation would be in jeopardy.