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Citrus Notes-The Santa Ysabel Ranch

Charles C. Chapman

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CITRUS NOTES

"THE SANTA YSABEL RANCH"

Write-Up in "Fullerton News" About 1912

* *

"Santa Ysabel Ranch"

There is no other district in the world where the orange is so highly cultivated & grown to such perfection & on a scale so extensive ~~scale~~ as it is in S. Cal. ~~There are no other section~~ In none other of the great orange growing sections ~~there is not given the c~~ do we find groves equal in extent, ~~see of such or~~ so magnificent ~~[illegible]~~ or given such intelligent attention to those in our own So Cal. there [illegible]

Carried on after the most advanced & ~~the most~~ scientific methods. ~~& production~~ we therefore find many large handsome ~~for~~ for cultivation are modern implements ~~used~~ & the most approved orange ranch

This best known of all famous indeed owner ~~celebrated~~ orange ranch in California & travelers who have visited it ~~have~~ said on visiting have said it is the finest in the world, is located in our own city of Fullerton.

This is the celebrated Santa Ysabel Ranch, ~~owned~~ owned by Mr. ———.

This ranch is perhaps visited by more people who are ~~who come to [illegible]~~ deeply interested in orange culture than any other ranch in Cal. & is extensive more talked about than any other. Because of this general interest ~~It occurred~~ the fact the news in this property has frequently been

required to write up ~~a summary but fully~~ ~~a description of~~ this ranch. required after & th a little investigation that shows Cannot be done by a paragraph.

Mr. C's property consists of about 350 acres in oranges & walnuts. It is situated in what is conceded to be one of the most fertile agricultural sections of So. Cal. & especially adapted to the culture of the Valencia Late orange which has been made famous by this ranch & it in turn has made the ranch & its owner ~~known~~ perhaps better known than any other orange property & any ~~other~~ or orange grower in ~~California~~ America. ~~There~~ have been grown for ten years ~~the~~ oranges that have sold at the highest price of any ~~orange~~ oranges grown in the world. This alone is a distinction which [illegible] ~~alone~~ makes this a famous ~~orange~~ ranch, ~~has~~ also ~~made~~ given owner Mr. C. a name second to none among ~~the~~ orange growers & shippers ~~of the world~~.

It has been ~~the~~ most generously advertised ~~[illegible]~~ in the fruit trade papers of the East

as well as ~~an~~ in ~~our~~ the So. Cal
agricultural papers. We therefore have
a certain local pride in both the ranch & its
owner & take special pleasure in presenting
~~these facts~~ the following items which ~~have~~
may be relied upon as they have
been secured direct from Mr Chapman.

The Santa Ysabel ranch proper ~~& ag~~ adjoining
~~property~~ was secured by Mr. C in 1894.
Additional property in the neighborhood has been purchased
within until now he has perhaps the largest orange property owned by any single individual in So
from time. This ranch had been
set largely to Valencia late oranges, ~~how~~
by Mr. Littlefield a former owner now residing now of Brighton. This
variety ~~about that time~~ ~~a few years before~~ had attracted
Mr L ~~some~~ attention by some fine fruit grown
by Mr. A B Chapman of La Manda Park
the gentleman who introduced ~~the~~ it into
So. Cal. ~~& also by~~ & by Hon. C M. Ross of Glendale
had Judge Ross ~~[illegible]~~ put out a grove & it was
from this stock the buds were taken
~~for for starting~~ by Mr. Littlefield
for his ~~grove~~ Valencia trees

~~Considerable~~ Cal. growers ~~had~~ in this in case followed their usual course of all nursing after the Queen ~~of~~ thing [product or variety] consequently considerable nursery stock grown & a few orchards had been set out. However by the time these earlier orchards came into bearing ~~the demand for~~ the Valencia Late was in some disfavor. Consequently the ~~nursery~~ stock ~~in the~~ ~~nurseries~~ could not be sold & ~~many~~ much of it in the nurseries as well as in the orchards was rebudded to Washington Navels. This was about the time Mr C. came into possession of the ranch & ~~he~~ it was a discouraging proposition that ~~H~~ he had ~~gotten into~~ to face. ~~He found~~ ~~As the fruit came~~ ~~on the~~ However ~~found~~ There was no special demand for the fruit The W.N. st M. especially found buyers Being convinced of its superior quality ~~as~~ both as an eating & shipping orange, he determined to bring it to the attention of the Eastern fruit trade. He tried Chicago but that market did not take kindly to it. He then sent a representative to New York to make connection in that city. ~~This was one~~

Arrangements were made with P. Ruhlman & Co for handling the fruit & since this house has been the sole [illegible] distributors ~~handlers~~ of the famous Old M. brand of oranges in that ~~city~~ the greatest of all orange markets.

Mr. C. grows other varieties besides the Valencia Late. He ships some 50 cars of Wash. Navels, & ~~he~~ has Med. S.-Malta Bloods, & is an extensive grower of the St. M. This enables him to continue shipments weekly from the time he begins to in Jany until ~~to~~ November. His N.Y. handlers therefore ~~are~~ have his fruit ~~as~~ ~~for~~ supply the trade for over ten months of the year. ~~There is no other~~ This feature of extending the orange season which, has since ~~has~~ been followed by many ~~of the~~ shippers of over so large part of the year has proven highly beneficial to the business.

The Chapman groves are platted ~~divided~~ into the sections for convenience of working, ~~working~~ keeping records of fertilizing of the ~~ex~~ expense & product ~~material~~ ~~result~~ of the orchard & ~~of controlling~~, for easier management. The orchard is splendidly equipped for easy & thorough irrigation. ~~The~~ different sections are provided with cement flumes, ditches & pipe lines, there being a total of four mil so that water is carried with comparative ease for

~~[illegible]~~ made several changes, replacing old systems by new & more

distribution to different parts of the orchard

these ranches are better equipped in this regard for he has ×

Mr. C. was the first to introduce the method of furrow irrigation in this ~~section~~ district. The late Mr. Wm. McF. said on this subject in an address made before a Farm. Inst. at Anaheim that the growers of this section were greatly indebted to him for this as well as other methods of orchard culture. He further remarked that when he saw him putting in his flumes for this purpose he ~~thought~~ said to himself that "There is a young fellow that is wasting money for that method cannot be followed in this section". He soon saw him, that where formerly 4 & 5 men were at work irrigating he was using one & two. He looked into the matter more closely & saw it was feasible & immediately introduced it into his own orchard, as indeed almost every orchardist in this section has done.