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# Citrus Talks-Welcoming Dr. Wickerson (of U. of C.)

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(9)

CITRUS TALKS

"WELCOMING DR. WICKERSON" (of U. of C.)

Placentia

1 Welcoming  
Hon. Jackson  
U.C.

On behalf of the farmers of Placentia I want to welcome you to our midst. We realize you have come to do us good, like the <sup>profit</sup> of old; "you cry come and buy, without money and without price". Strange to say too, that the people seem quite the same as they did of old, but few come.

Some say they have not time to learn how to make money.

An up-to-date farmer must be intelligently equipped for work along many lines.

A man's duty is to produce from the soil the greatest amount and of the best quality with intelligence coupled with nature.

The farmer requires knowledge of a large number scientific principles; liberal acquaintance with the laws of mechanics, and general business education; judge of soils; know something of engineering; phenomena of plant life; horticulture; budding, grafting and pruning; gas engines, implements and autos.

No calling bringeth larger financial returns for ability put into it. Men in the ordinary walks of life get along and accumulate.

In this country with the millions of consumers with the various tastes and wants, and with ample means, the wholesome, palatable product of the farm, be it fruit, grain or animals ~~it~~ should be disposed of profitably.

"Granger - Hayseed" <sup>Revised</sup> (Walt. Perkins)  
do not apply to the up-to-date farmer.

As a study it is regarded by many as stupid and uninteresting. We have failed to show the attractive side to our children. The young men have only seen the drudgery, a product of ignorance, and have been repelled; driven to the cities where particularly the boys of the farm call respectable employment, and leave. It is sad to see vigorous young men fitted for life enter bondage in the city.

This was caused largely from the want of knowledge which would enable to farmer to divest is occupation of these repelling features.

To be a good farmer, therefore, requires more than patient drudgery. The calling requires knowledge. Here comes our university with its educators to give the farmers the result of the best thought and latest experience of the brightest minds.

Farming stands at the head of all callings, both in anquity and usefulness; the source of of most our wealth. ~~is~~ The farmer feeds the world.

Why should not this, the most healthful and independent, the most ancient and honorable occupation followed by men be attractive and profitable?